

## *Showers for a Bright Start – Information Sheet*

Thank you for agreeing to participate in *Showers for a Bright Start* and host an event for your own circle of friends. By doing so – you help Brighter Beginnings in several ways.

- Provide critically needed items for young mothers with very limited resources.
- Grow the awareness of Brighter Beginnings and its mission.
- Educate others on issues faced by Brighter Beginnings families every day.



We hope you will find this a fun and rewarding experience. Enclosed are several suggestions for a successful event.

**Invitation** – We suggest 2 options - (1) Print - An invitation as a word document is provided in this electronic kit. Date, time and location can easily be added. The document is set to print as a ½ page that can be cut in half and mailed to those you are inviting in a standard 6 x 9 envelope (A9). The invitation includes brief statements about Brighter Beginnings and references the web site. (2) eVite – For those preferring an eVite, simply use the text provided on the invitation for the evite description. To include a Brighter Beginnings logo on the eVite, download a logo from the News & Events section (see Logo Usage) at [www.brighter-beginnings.org](http://www.brighter-beginnings.org). Using one of these formats provides a way to communication information about Brighter Beginnings starting with the invitation.

**Suggested Items** – Please see a suggested list of items that is included in this electronic packet. All items are sent to the Brighter Beginnings Baby Bank for distribution by our staff to clients who need them most. It is easiest if items are unwrapped or easily unwrapped.

**Baby Bank** – A description of the Brighter Beginnings Baby Bank is also included. Needs for the Baby Bank are ongoing and provide a wonderful opportunity for shower participants to stay engaged with Brighter Beginnings long after the shower is over.

**Brochures** – 2 – 4 weeks prior to your event – send a request by email to [babybank@brighter-beginnings.org](mailto:babybank@brighter-beginnings.org) for hard copies of our donor brochure. This will provide a simple, concise overview of the Brighter Beginnings programs. We will also include copies of our most recent newsletter.

**Games** – A Brighter Beginnings shower game is available upon request. This is a fun way to help your guests learn more about Brighter Beginnings.

**Program Staff** – We encourage you to have a member of the Brighter Beginnings staff in attendance. If you would like to do this, please email [babybank@brighter-beginnings.org](mailto:babybank@brighter-beginnings.org) and you will be connected with an available staff member for your event. However, this is not a requirement.

**Delivery to the Baby Bank** – Please email [babybank@brighter-beginnings.org](mailto:babybank@brighter-beginnings.org) to set up a time to deliver the shower donations directly to the Baby Bank or to drop off at a convenient location.