



Fiscal year 2014

At a glance

What We Believe

Every family matters, and every child deserves a happy, healthy future.

Our Mission

To support **healthy births** and **successful child development** by partnering with parents and helping to build strong communities.

Agency Profile

Brighter Beginnings serves **Alameda and Contra Costa Counties**, with five locations in **Oakland, Richmond, and Antioch**.

Sources	Funding			
	Public	71%	Private	7%
Foundations	8%	Earned	14%	

Program **staff expertise** includes PhDs, LCSWs, MPAs, MAs, MFTs, MSWs, MPHs.

Our Philosophy: Five Protective Factors Make for Healthy Families

We work **in partnership** with our clients to emphasize their **inherent strengths** to promote five dimensions that are proven to enable **families of all types to flourish**:

1. Parental resilience
2. Family social connections
3. Parenting/child development knowledge
4. Concrete support in times of need
5. Healthy social/emotional development

Focus: Teen Family Support

Family Strengthening Programs help teen families to stabilize by supporting high school graduation, healthy children, and financial planning.

Alumni Leadership Academy (ALA) uses the Positive Youth Development Model to help young parents improve resiliency/coping skills, personal confidence/self-esteem, communications ability and leadership aptitude.

Boot Camp for New Dads groups teach young fathers and fathers-to-be the ins and outs of parenting. Focus is given not only to child development topics but also to emerging understandings of fatherhood and responsibility.

Over 520 teen parents and 410 children served in FY13.

Results	Nationally	Our Clients
	Repeat Births	30%
Teen Parent Graduation	<40%	80%

Focus: Teen Pregnancy Prevention

Our **Peer Educator Training Programs** teach teen parents to become sex education speakers, by emphasizing leadership, confidence, and reproductive education.

Peer Educators provided **over 32 presentations in FY13** to mainstream and alternative East Bay High Schools, as well as Camp Sweeney, a juvenile detention camp.

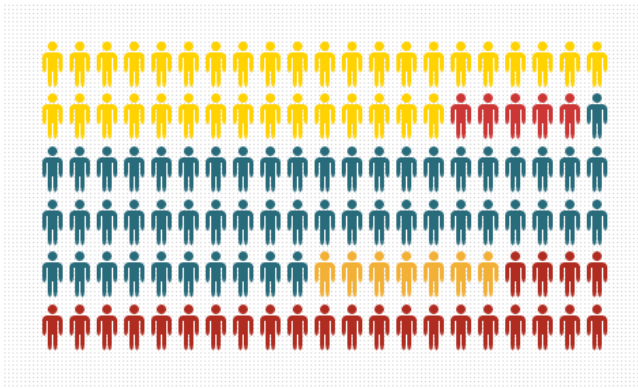
Foundations for Fatherhood serves young men at risk of becoming teen dads. A focus on life skills and use of the Positive Youth Development Model enables participants to choose what kind of man and father they hope to be

Over 1030 high school students reached in FY13.

Students say: "I learned..."	
the importance of safe sex	99% agree
how to protect myself	99% agree
that this information is valuable	90% agree



How many we help



Teen Family Services
Teen Pregnancy Prevention
Early Childhood
Medical & Mental Health
Financial Fitness

We partnered with over 2700 clients in FY13

Focus: Early Child Development

Early Head Start Program educates pregnant moms and families about children aged 0 to 3 become self-sufficient while improving:

- Child development
- Parent-child bond

Over 110 families served in FY13.

Antioch First 5 Center provides a nurturing and rich environment for pregnant and parenting families, with children aged 0 to 5. Sponsored by First 5 Contra Costa County, program addresses:

- Pregnancy experience & parental support
- Healthy parent-child relationships
- Positive parenting practices
- Early childhood development & school readiness

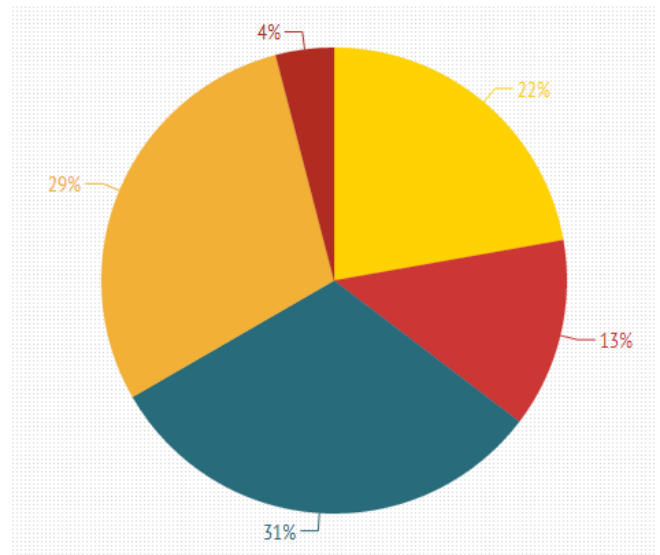
Over 230 families served in FY13.

Black Infant Health (BIH) supports African American mothers to have a healthy pregnancy. Group empowerment model addresses both child and family needs.

Over 90 families served in FY13.

For Kids	For Parents
<ul style="list-style-type: none"> • Lower infant mortality • Healthier babies • Pediatric services 	<ul style="list-style-type: none"> • Access to prenatal and postpartum care • Mental health, housing, and relationships coaching • Healthy lifestyles and parenting skills

How we fund programs



Teen Family Services
Teen Pregnancy Prevention
Mental & Medical Health
Early Childhood Education
Financial Stability

Focus: Mental & Medical Health

Comprehensive mental health services for low-income adults, adolescents and infants. Multilingual clinicians offer culturally appropriate therapy focused on overcoming trauma.

Over 160 individuals served in FY13.

Our **RotaCare Richmond Free Medical Clinic** opened in March 2013. The free clinic provides free medical care to uninsured patients.

Projected to serve over 550 individuals in FY14.

Focus: Financial Stability

Family Financial Fitness offers workshops and individual coaching on saving, spending, and budgeting. Clients in all programs complete a financial assessment.

Sparkpoint Centers help clients address immediate financial crises, get them back on their feet, and build financially secure futures.

VITA Tax Preparation prepares free tax returns; ensuring low-income clients get all the refund they are eligible for.

Served over 550 clients in FY13.

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