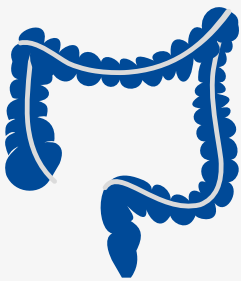


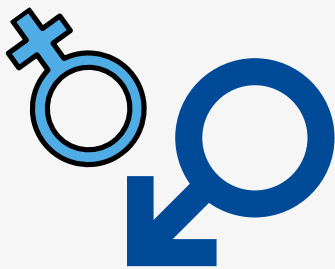
WHAT IS COLORECTAL CANCER?

Colorectal cancer, or CRC, is the third most commonly diagnosed cancer in both men and women in the United States, and the second leading overall cause of cancer deaths.



Colorectal cancer starts in the colon or the rectum.

These cancers can also be called colon cancer or rectal cancer, depending on where they start. Colon cancer and rectal cancer are often grouped together because they have many features in common.



**CRC incidence is:
35%-40% more common in men than women**



higher among African Americans than whites

"Finding cancer early, when it's small and hasn't spread, often allows for more treatment options."

More than 140,000 Americans are diagnosed every year.
That's about **16 PEOPLE EVERY HOUR.**



More than 9 out of 10

individuals diagnosed with early stage CRC that has not spread (metastasized) beyond the colon or rectum **SURVIVE 5 YEARS (4)** and may live much longer



Screening Tests

Because the early stages of the disease do not typically cause symptoms, the American Cancer Society recommends that people at average risk* of colorectal cancer **START REGULAR SCREENING AT AGE 45**



BRIGHTER BEGINNINGS
Every Family Matters

References:

- 1.American Cancer Society, What Is Colorectal Cancer? | How Does Colorectal Cancer Start?
- 2.National Cancer Institute, <https://seer.cancer.gov/statfacts/html/colorect.html>